

NJSSNA Virtual Spring Conference

March 19, 2022

Bio Sketches



Barbara Glickstein, MPH, MS, RN., is a public health nurse and media strategist. She the Founder and Principal of Barbara Glickstein Strategies, a training company in strategic communication and media skills. She's a Strategist for [Carolyn Jones Productions](#) on the feature-length documentaries, *The American Nurse* and *Defining Hope* and *In Case of Emergency*. Glickstein was co-PI for the [Woodhull Revisited Project](#) that replicated the original Woodhull study from 1997 and found that today's nurses are used as sources in only 2% of health news stories (published in the *Journal of Nursing Scholarship* in 2018). She is one of the lead authors on a follow up qualitative study of journalists' experiences with using nurses as sources (*American Journal of Nursing*, 2018). Glickstein was selected to participate in [Take the Lead's 50 Women Can Change the World in Journalism](#) 2019. In 2009 she was chosen by The Women's Media Center (WMC) as one of 44 participants for the Progressive Women's Voices Program which provides media and spokesperson training to facilitate connecting media professionals with women experts. Glickstein produces *HealthCetera*, a podcast that provides evidence-based health news, analysis and commentary. She was the Director of Communications, Media Projects at the Center for Health Policy and Media Engagement at George Washington University School of Nursing. Glickstein has trained hundreds of national leaders in healthcare on how to be media makers across media platforms to shape public debate to advance the health of the public and public policy. Glickstein serves on the Board of Project Keshet, a global Jewish feminist women's advocacy organization. Twitter [@Bglickstein](#)



Donna Mazyck, MS, RN, NCSN, CAE, FNASN

Since 2011, Donna Mazyck has been executive director of the National Association of School Nurses (NASN). While in undergraduate school, Donna determined a nursing degree would be foundational in her plan to return to her community to help individuals and groups become healthier in a variety of ways. She has been a nurse in community settings for most of her career. She worked as a school nurse in high school and alternative school settings. For 13 years at the Maryland State Department of Education, Donna provided consultation and leadership to local school health services and school-based health center programs. In that role, she worked with stakeholders in the development of school health policies and regulations. Donna also led and participated in interprofessional reviews of student services teams and provided technical assistance to Maryland school districts and schools. She holds current certifications in school nursing, counseling, and as an association executive. Donna prioritizes leading staff and collaborating with organizations to optimize student health, safety, and learning while advancing school nursing practice.



Janice Selekman, DNSc, RN, NCSN, FNASN

Professor Emeritus, School of Nursing, University of Delaware

Dr Selekman received her BSN from the University of Pittsburgh and her MSN in Nursing of Children and Doctorate in Nursing Science from the University of Pennsylvania. She has been a

Nursing Educator for 45 years with multiple national awards, hundreds of presentations and publications.

She is a Fellow in the National Academy of School Nurses and a Nationally Certified School Nurse. Dr. Selekman is well known to school nurses as the author of NASN's premier resource, *School Nursing: A Comprehensive Text*, as well as the *School Nursing Certification Review*. She is a frequent speaker at both national and state school nurse conferences and is an advocate for school nurses. She has been a nursing educator for most of her career, including being Chair of the School of Nursing at the University of Delaware. She has received teaching awards from the National Association of School Nurses, the Society of Pediatric Nursing, and the State of Delaware. She has over 100 publications and she speaks on a wide variety of topics that involve children and youth. She is also an honorary member of the New Jersey State School Nurses Association.